



Mid-Atlantic AFP
ASSOCIATION FOR FINANCIAL PROFESSIONALS

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Guests: \$200 In person / \$100 Virtual

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*In-Person
and virtual
Options
Available*

Treasury & Fall Financial Forum

The Engineer's Club of Baltimore

November 9, 2023 | 8:00 AM to 4:30 PM

Registration / Coffee: 7:30 AM | Kickoff: 8:15 AM | First Session: 8:30 | Break 9:30 AM

Lunch: 12:00 Noon | Break: 2:00 PM | Conference Conclusion 4:20 PM



Approved for up to 7.2 CTP and 6.0 FPAC Credits by the Association for Financial Professionals



<i>Time</i>	<i>CTP</i>	<i>Session Title, Presenters</i>	<i>Session Description</i>
8:15 AM		Welcome, Kick off	
8:30	1.2	Economic Update Kurt Rankin, PNC	An economist will provide an overview of the U.S. economy for 2023 and 2024, including key economic indicators and the impact of recent global and domestic events.
9:45	1.2	Virtual Account Management – Enable Virtual Differentiation of Cash Activity Peter Miller, JP Morgan Chase	The presenter will cover the basics of virtual accounts and how clients can and are using them to rationalize account structure, both simply and provide robust reporting and reconciliation, and provide better insights in cash needs.
11:00	1.2	Fireside Chat – Treasury Talks: Recruiting Treasury and Finance Talent Laura Fox Barnes, Allegis Group, Inc. Jessie DiMeglio, Allegis Group, Inc.	A moderator will interview two treasury leaders from a leading international recruitment firm to discuss challenges, realities, and best practices for hiring and retaining the best treasury and finance talent. Panelists will reveal results of implementing best practices for their own organization.
12:00 PM		Networking Buffet Lunch	
1:00	1.2	Treasury Leader Panel: Navigating Risk Greg Miller, Johns Hopkins Health Sara Teyema, INOVA	Our multi-perspective treasury leader panel will address the many forms of risk that treasury teams face, including cyber risk, fraud, interest rate hikes and inflation. The panel will also discuss healthcare industry specific concerns, including securing patient data.
2:10	1.2	The Way We Pay Matt Davies, Pegasus Bank	Attendees will receive an overview of recent and upcoming developments in the world of payments and fraud. The ACH network remains “tried and true,” while other networks grow. Zelle® works to overcome concerns around fraud/scams; The Clearing House’s Real Time Payments (RTP®) network continues its steady march toward its goal of ubiquity; and the Fed launched FedNow SM in the. The session will provide background on these initiatives, and touch on what these advancements in payments, as well as those in credit and debit cards and mobile payments, might have on fraud and security.
3:15	1.2	ISO 20022 Standardization Chris Scott, Truist Financial Pete Kaihani, CTP, Truist Financial	ISO 20022 is an open global standard for financial information using well-supported XML technology, that provides consistent, rich, and structured data that can be used for every kind of financial business transaction, including payments, cash management reporting, securities, cards, foreign exchange, and trade services. The standard enables richer, better-structured, and more granular data end-to-end to be carried in payments messages, which means less manual intervention and more transparency, affording improved analytics, more accurate compliance processes, higher resilience, and improved fraud prevention and ultimately a better customer experience.
4:15	7.2	Wrap Up	



Kurt Rankin
*Vice President,
Senior Economist
PNC Financial
Services Group*

Kurt J. Rankin is VP and senior economist for PNC. As such, he contributes to PNC's regional, national and international economic analysis, including coverage of metropolitan area economies across the Midwest. Rankin focuses on econometric model design and improvement, and specifically with operations related to quality control and model validation. Previously, Rankin spent 10 years at Moody's as VP, Senior Economist, leading analysis, operations design and implementation for econometric modeling systems, from country-level macroeconomic models to concept-specific, highly customized forecasting projects. Rankin also launched Moody's Sydney, Australia economic research operations. Kurt is a past president of The Economic Club of Pittsburgh - the local chapter of National Association of Business Economics. Rankin earned a BA in economics, University of Pittsburgh; an MS, economics and finance, Venice International University; and an MBA, global management, University of Phoenix.



Peter Miller
*Product Solutions
Director
JP Morgan
Commercial Bank*

Peter Miller, Product Solutions Director, JP Morgan, Commercial Bank, holds over 20 years of Treasury Experience across multiple functions and roles including Product Solutions, Product Implementations and Program and Business Management at the bank. Currently, Peter is focused on Third Party Money and Virtual Solutions for JP Morgan's clients.



Laura Fox Barnes
*Director of
Treasury at
Allegis Group,
Inc.*

Laura Fox Barnes, Director of Treasury at Allegis Group, Inc., implements the company's global treasury strategy for the company's North American and EMEA operations, while also managing AP, AR and Supplier Onboarding teams. She also oversees risk management and cash management while strengthening the organization's corporate banking relationships. She has served as the treasury lead on international acquisitions, a multi-bank SWIFT implementation, and most recently integrated an early wage payroll. Having built strong internal relationships and aligned the treasury department for global operations, business line expansion and growth, throughout her 13 years at Allegis, Laura was recognized with 4 promotions. Laura is committed to creating an inclusive work environment, developing her treasury team and function. Laura graduated from Randolph-Macon College, Ashland, Virginia, in 2010 with a BA in Economics and Business. Laura lives in Annapolis, Maryland.



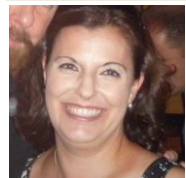
Jessie DiMeglio
*Senior Manager,
Treasury
Allegis Group,
Inc.*

Jessie DiMeglio serves as the Senior Manager of Treasury at Allegis Group, Inc., where she designs and implements treasury strategies for North America, EMEA, and select global initiatives. During her 9 years at Allegis, she has established and operationalized a global repatriation strategy, investment policy and strategy, FX risk mitigation protocols, constructed complex, multi-entity cash flow forecasts, and performed other analysis used to make strategic decisions. Jessie has grown both her knowledge and scope of responsibility as well as developing her team's technical skills and leadership qualities. Jessie graduated with honors from Old Dominion University in 2012, and then received her MBA from the University of Maryland in 2019. She currently resides in Baltimore.



Greg Miller
*VP Finance,
Treasurer
Johns Hopkins
Health System*

Greg is VP of Finance and Treasurer, Johns Hopkins Health System, responsible for management and oversight of the corporate and defined benefit plan investment pools, system-wide capital financing initiatives and debt compliance, corporate banking activities, and the property and casualty insurance program. Greg holds a B.A. from Clemson and an M.B.A. from Loyola University. He is a CFA charter holder and member of the CFA Society of Baltimore.



Sara Teyema
*Director,
Treasury
INOVA Health
Systems*

In her current role as Director, Treasury, INOVA Health Systems, Sara Teyema leads all aspects of corporate treasury; management of a commercial paper program; managing external audit, banking and investment partner relationships; debt financing activities; liaising with bond attorneys, rating agencies, and underwriters and special projects. Sara is a seasoned finance professional with 20 years+ working for/with Fortune 500 companies, increasing her responsibility within treasury management, banking, investment and corporate finance diverse across corporate, local government and non-profit industries. She earned her CTP in 1998. Sara enjoys strategic planning and contributing to organizations' goals and profitability, employing TM, financial analysis, investment, budgeting, and corporate banking expertise.



Matt Davies
*EVP, Director
Treasury
Management
Pegasus Bank*

Matt Davies, CTP, AAP, APRP, CPP, is Executive Vice President & Director of Treasury Management at Pegasus Bank in Dallas. He has more than 24 years of banking and payments experience. Prior to joining Pegasus in August 2020, he spent a combined 19 years at the Federal Reserve Banks of Dallas and Kansas City. In addition to his experience with the Fed, Matt served as ACH & Wire Product Manager for Commerce Bank, Kansas City; Product Manager for Chase Paymentech; and SVP & Public Sector Market Manager for Citi. He is a past president and current board member of the Dallas AFP and serves on the boards of directors for the Jubilee Park & Community Center Endowment Fund in Dallas and the Leadership Division of the Independent Bankers Association of Texas (IBAT).



Chris Scott
*Senior Vice
President
Treasury Sales
Manager*

Chris Scott manages the Treasury Solutions Consultant team at Truist supporting Treasury Sales consultants in Corporate and Investment, Commercial Community, Commercial Real Estate, Private Wealth and specialty verticals of Healthcare and Government Services. This team helps businesses with complex treasury needs, including providing subject matter expertise, leading treasury process reviews, education, demonstrations, customization, file mapping, and applying solutions. The Product Consulting team leads strategic dialogue around working capital and digital solutions to improve treasury operations efficiencies and effectiveness. Chris joined Truist in 2007. Previously, he worked at a top 2 Financial Institution in a similar role focused on Large Corporate clients. Chris holds a BS in Computer Science from Cal Poly, CA and CISSP, CNE, MSCE and CCNA certifications.



Pete Kaihani
*Vice President
Solutions
Consultant
Truist*

Pete Kaihani, CTP, is a Solutions Consultant on Truist's Wholesale Payments group. Primarily responsible for healthcare receivables, information reporting services, integrations, and fraud prevention measures. Prior to his current role, Pete served as Treasury Management Sales Officer covering the middle market segment in Middle Tennessee. Pete has over 20 years of banking experience within Consumer Lending, Bank Operations, and treasury management services. He has worked with a broad range of industries and companies from non-profits, commercial, to large corporate clients, providing expertise in payments, fraud mitigation, and working capital solutions. Pete proudly serves on the board of the YMCA Community Action Program and is a graduate of the Nashville Young Leaders Council class 73.



Mid-Atlantic AFP

ASSOCIATION FOR FINANCIAL PROFESSIONALS

Moderators



Navigating Risk Panel 1:00 PM

Amanda Adams, CTP

Senior Vice President, Treasury Management

TRUIST



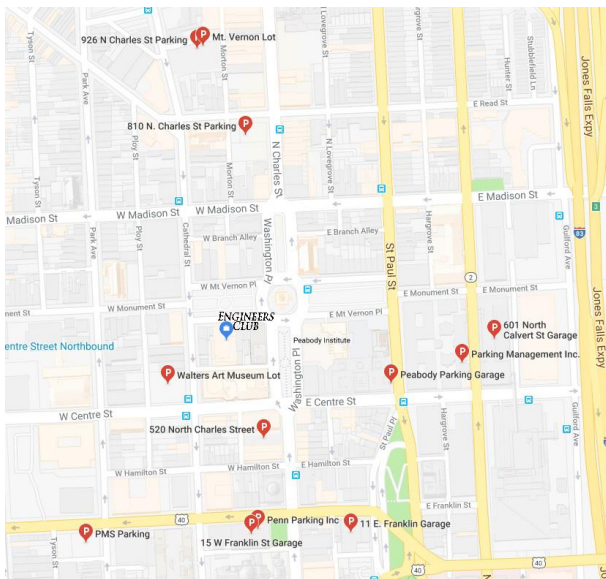
Treasury Talks: Fireside Chat – 11:00 AM

Laurel Egan Kenny, MBA, MSCM, Cert. Exec. / Perf. Leader

President, Chief Content Officer, Trainer, Instructor

Turningpoint Communications

What to Expect



Logistics

- The Engineer's Club: 11 West Mount Vernon Place, Baltimore, MD
- Parking is available in designated lots within walking distance from The Engineer's Club. See map -->
- Coffee and Tea will be served as attendees arrive beginning at 7:30 AM and replenished throughout the day.
- Conference Kickoff will be at 8:15 AM and end by 4:30 PM. Breaks will be provided at 9:30 AM, 10:45 AM and 2:00 PM.
- Lunch at 12:00 PM will be a hot luncheon buffet, complete with several choices of entrée, soup and salad to meet most dietary needs.
- Please attend all conference sessions to be eligible for the full amount of approved CTP, FPAC credits from AFP.
- Virtual Option is available live only. Recording is not available.

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