



The Mid Atlantic Association for Financial Professionals presents

A Half-Day, Three-Part Educational Event: ***Expert Insights into Reducing your Cybersecurity Exposure and PCI Risk***

November 14, 2019, 1:00 to 4:00 PM

**Johns Hopkins Keswick Auditorium
3910 Keswick Road, Baltimore, MD 21211**

Register Now at MAAFP.org/events

PART ONE - 1:00 to 1:45 PM

“Data Security in the Financial Sector”



Spencer S. Pollock
Attorney
Niles, Barton & Wilmer



Roger Hockenberry
Chief Executive Officer
Cognitio

BREAK AND NETWORKING 1:45 to 2:00 PM

PART TWO – 2:00 to 2:30 PM

“Cyber Insurance: A Key Component of Organizational Cyber Risk Management”



Jeffrey Batt
Insurance Practice Leader
M&T Insurance Agency

PART THREE - 2:30 to 4:00 PM

“Payment Card Industry Data Security Standard (PCI) Compliance Panel”



Don Winaker
Network Security Manager
Johns Hopkins University and
Johns Hopkins Health System



Chad Barr
Practice Manager
Access IT (Johns Hopkins as QSA)



Robert Gongwer
Vice President
Bank of America Merchant Services



Dave Amann
Director of Banking Services
Johns Hopkins Health Services



Oprah Moore
Treasury Manager
Johns Hopkins

Presenters' Biographies

Spencer Pollock
Attorney
Niles, Barton & Wilmer, LLP

Spencer's practice is focused on data security and privacy law, general litigation and insurance law in the state of Maryland and the District of Columbia. Mr. Pollock assists clients in navigating state, federal, and international data security and privacy laws. As a Certified Information Privacy Professional (CIPP-US), he ensures that a company's data security and privacy policies comply with the applicable state, federal, and international law. Mr. Pollock partners with top tier cybersecurity experts to perform risk assessments, vulnerability, and penetration testing, and provide recommendations to strengthen a company's cybersecurity infrastructure. Mr. Pollock is a member of the International Association of Privacy Professionals.

Roger Hockenberry
CEO
Cognitio

Cognitio is a leading consulting firm in the cyber space whose offerings encompass critical review utilizing their Cyber360 methodology, creating cyber strategy and intelligence, and remediation of cyber issues. Prior to Cognitio, Roger was the Chief Technology Officer of the CIA's Directorate of Operations. In addition, Roger served as Chief of Cyber Solutions for the CIO and as an Innovation Officer. Prior to the CIA, Roger served as Managing Partner at Gartner, the leading research and consulting firms in the information technology space.

Jeffrey Batt
Cyber Insurance Practice Leader
M&T Insurance Agency

Jeffrey provides cyber insurance and risk consulting solutions to the agency's commercial customer base. In addition to insurance brokerage and product development, Jeffrey also leads efforts to create cyber and privacy risk assessment and quantification tools for MTIA. Prior to joining MTIA, Jeffrey was a Vice President in Marsh's Cyber Center of Excellence, where his work focused on privacy-related product development, advising clients on the scope of their cyber and privacy risk, and thought leadership. Before Marsh, Jeffrey was an Associate Deputy General Counsel at the U.S. Dept. of Defense for 6 years, focused on national security and information law. A graduate of Hamilton College and the Georgetown University Law Center, Jeffrey earned a Certificate in Cyber Leadership from the DoD-affiliated National Defense University. He is an Adjunct Professor at American University.

Don Winaker
Network Security Manager
Johns Hopkins

Don supports both Johns Hopkins Health System and Johns Hopkins University. Don has over 35 years of Information Technology experience. He has held positions as Director of Technical Services for multiple Fortune 500 companies and more recently has specialized in the area of Information Security and is part of the office of the Chief Information Security Officer. Don's current responsibilities include oversight and leadership for technical compliance practices associated with HIPAA and FISMA and PCI Compliance. He is currently in the process of leading the efforts to review and document all of the PCI practices throughout Johns Hopkins.

Chad Barr
Practice Manager
Access IT (working with Johns Hopkins as a QSA)

Chad is an experienced information security professional with an extensive background in security engineering, project management, and network administration. He has over 25 years of professional experience in information technology, with over 18 years related to consulting services and information security. Chad has experience in various industry sectors such as retail, banking, real estate, healthcare, manufacturing, and government. Prior to working at AccessIT, Chad provided oversight and project management on multiple projects worldwide, supporting other team members, assisting with pre-engagement activities, led multiple assessments that included payment application assessment, PCI Report of Compliance (ROC), Gap assessment, risk assessments and workshops as division head for a large consulting firm. Throughout his career, Chad gained experience in security & risk frameworks, standards, best practices, knowledge of and implementation experience with security technologies and architecture, i.e. encryption, cloud security, firewall configuration, intrusion detection, data loss prevention and PCI.

Robert Gongwer *VP*
Bank of America Merchant Serv.

Robert is a frequent speaker at industry events. He has been in the merchant/treasury industry more than 15 years, guiding a wide range of organizations, from Fortune 500 companies to Government entities to Healthcare Systems. Assisting them with paper to electronic initiatives through technology and working to solve their PCI Rubik's Cube. He is a Certified Payments Professional and earned his MBA from Indiana Wesleyan University.

Dave Amann
Director of Banking Services
Johns Hopkins Health Services

Dave's primary duty is ensuring that a staff of 6 treasury analysts is prepared to serve the needs of a wide array of internal and external customers. Johns Hopkins Medicine provides care in a dynamic health care environment that includes three academic medical centers, community hospitals, international ventures and a health insurance company. His duties include maintenance of relationships with operating banks and credit card merchant banks; administration of several banking platforms; internal consulting and liaison with the General Accounting and Information Technology groups. The most satisfying part of his current job has been the ability to create best outcomes by influencing the architecture of incoming & outgoing payment flows and the accompanying reporting for all Johns Hopkins Health System entities. He has served Johns Hopkins Health System for 25 years, rising from the position of senior accountant. Earlier career experience includes public accounting and financial services sales. He passed the uniform CPA exam and has earned an MBA from Loyola University.

Oprah Moore
Treasury Manager
Johns Hopkins University

Oprah leads 7 cash management, bank reconciliations, and merchant services professionals. Since 2015, Oprah has been a part of the University's PCI leadership group in moving the University forward in becoming PCI DSS Compliant. She and her staff oversee the University's credit card programs for compliance, handles merchant relationships, notifies departments on compliance and training requirements, and work with IT on PCI compliance issues. The most challenging and satisfying part of her role is evaluating solutions to fit the business needs of the University. Oprah has been an employee of Johns Hopkins University for 17 years rising from the position of Systems Accountant.